

Annual Review

2014



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Letter From Founders



It has been another cracking year at Ace Africa! One that fits the start of a new decade in the lifetime of the organisation and sets the pace for all that lies ahead. The learning, collaboration and commitment between staff, volunteers, partners, donors and supporters in Africa and internationally has enabled us to reach and sustain support to the vulnerable communities where we work and extend this to new areas.

In Bungoma, Kenya we continue to provide technical support in reporting and leveraging of resources and partnerships in our established Ace Africa communities, engaging community groups, local government and other partners in the delivery of the programme. Through training and peer learning, our approach is 'mushrooming' into previously untouched far corners of Bungoma and Siaya counties. Underpinned by academic and baseline research, the programme continues to be driven by local communities and their needs.

This year we have developed a strategic partnership with Got Matar, both in terms of providing technical support in programming and in the inauguration of the 'Jane Bubear Community 10K Race' in Siaya County, Kenya which saw over 500 local and national athletes put on their trainers and take to the track, in front of over 2,000 people - all in the name of 'fun!'

Ace Africa Tanzania has also had a very busy year, continuing activities in Arusha and Moshi, starting our programmes on Kome Island in July and new and exciting additional activities in our Child Development project. The Ace Africa Football league kicked off the year with national recognition and hundreds of primary school children engaging in sports for the first time. The community trained drama group entertained and educated thousands of children and adults on their rights, the very real and pressing issues of female genital mutilation (FGM), early marriage and sexual violence as well as advocating for education, HIV prevention and testing. As our long term,

participatory 'Child Rights and Protection' programme takes hold in these remote, rural communities, it is the volunteers, teachers, women, children, and leaders who are starting to identify children at risk, report and resolve their situations. Sadly, the success of these Ace established protection systems are now revealing the true extent of endemic cultural traditions which condone child abuse and neglect. This has resulted in a huge increase in the numbers of cases being reported but ultimately reveals that these issues can no longer be ignored or hidden as the community members themselves participate in bringing the perpetrators to justice. Our work in this area will continue to support and strengthen capacity, structures and partnerships as well as provide sanctuary to those at risk.

2014 concluded on a very positive note, with Ace Africa Tanzania winning the Stars Impact Award for Health in Africa and the Middle East, following closely in the footsteps of Ace Africa Kenya, who won the award in 2010. One of only two organisations globally to have repeated this feat, it is an international accolade of which we are proud, a solid testament to the success of our approach, evidencing its adaptability, relevance and impact in the communities where we work.

Once again we close the year with much to celebrate, knowing however there are still many challenges to meet. We cannot presume to sort them all but we can collectively build on our strengths, our close partnerships in the communities, with government and stakeholders, with our donors and all our friends at Ace Africa to enable communities to find their own solutions, to be self reliant and to sustain their own livelihoods and futures for their families.

Thank you for your continued support.

Joe Waddington *Augustine Wasonga* *Anthony Okoti*

Joe Waddington
Augustine Wasonga
Anthony Okoti



Joe Waddington receives the 2014 Stars Impact Award for Health in Africa-Middle East from President Bill Clinton and Stars Foundation Founding Chairman HE Amr Al-Dabbagh. Photo: Andy Aitchison/Stars Foundation

About Ace Africa

What We Do

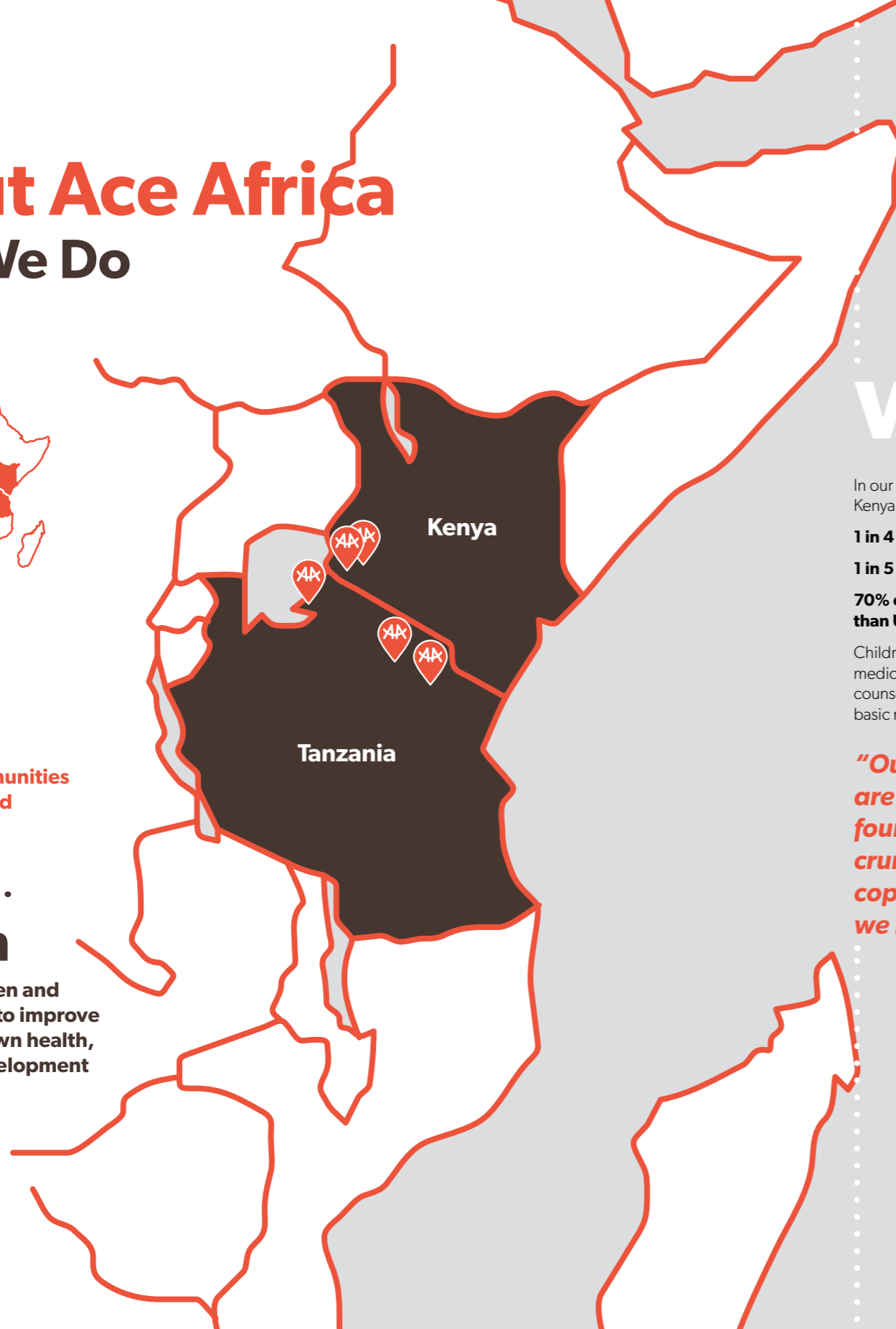


Vision

Children and communities who are healthy and self-sufficient

Mission

To empower children and their communities to improve and sustain their own health, wellbeing and development



why

In our project areas located in remote Kenya and Tanzania

1 in 4 adults are infected with HIV

1 in 5 children are orphaned

70% of the population lives on less than US\$1 a day

Children and adults lack access to medication, nutritious food, education, counselling, shelter, clothing and overall basic needs.

"Our communities are in crisis; the very foundations are crumbling; we can't cope with the children – we need help"

what

The Ace Africa programme is a long-term approach towards community development and involves the commitment of children, their families, the community, the government and partners in their own recovery.

Ace Africa addresses all aspects of development with the view that within 10–12 years, children and the community will become self-sufficient and self-sustaining through improved food and economic security, health, well-being and rights awareness.

how

Research Driven

We have a profound understanding of the areas where we work through our baseline research, constant communication and interaction with partners and extensive monitoring and evaluation. We identify the scope of need and create a realistic and achievable programme looking to leave communities with sufficiently embedded and robust structures and systems that enable sustainable futures.

Working Alongside Community, Government & Local Partners

Ace establishes effective community structures and looks to build key stakeholder partnerships. We do not just deliver what is needed; we train and build upon existing skills of local people and community systems.

Long-term

Ace spends typically 10-12 years with each community, only 'phasing-out' when our presence becomes redundant i.e. a community that has the skills, educational and health support, economic stability, confidence and resilience not just to imagine a brighter future but work independently to make it happen.

Holistic

We tackle the crisis from all angles, and our work focuses on all aspects of Child and Community Development. Our belief is that rather than addressing one issue at a time, a 360° approach is needed. Our programmes cover three key areas: Child Development, Community Health & Wellbeing and Community Livelihoods.

About Ace Africa Key Areas



Child Development

- + Ace Child-to-Child Clubs
- + Protection of children's rights
- + Education
- + Water, sanitation and hygiene (WASH)
- + Psychosocial support
- + Direct aid



Community Health and Wellbeing

- + Health and hygiene education
- + HIV counselling and testing
- + Stigma reduction
- + Essential medicine
- + Local health care management



Community Livelihoods

- + Agriculture and nutrition
- + Organic kitchen gardens
- + Livestock farming
- + Economic empowerment
- + Business management and partnership opportunity

About Ace Africa Case Study

Project Area, Location
Mechimeru
Bungoma County
Kenya

Christine Nasimiyu Simbauni

"I can be a teacher to the whole community, all men and women, who want to learn"



Christine outside her old hut.



Christine outside the new house.

Situation

Christine is a single mother of seven living in the Mechimeru, Bungoma County in Kenya. The family lived in a dilapidated, 3-walled hut and she and her husband earned a living by working on farms in the area. Unfortunately, the income from farming was not enough to support the household once Christine's husband left the village. The poor living conditions in the hut meant the children suffered from illnesses such as malaria and pneumonia. Christine, who was pregnant at the time, set up an illegal local brew business within the village in an attempt to supplement her income. The business proved unsustainable and the venture was subsequently abandoned.

Ace Intervention

A household survey classified Christine as 'high vulnerability' and through the help of Ace community volunteers Christine became a beneficiary of the Ace Programme. Local partner APHIA+ helped in the renovation of Christine's hut and within a month, the family was moved into a new 3-room house in the village. Ace also provided training sessions in the likes of kitchen gardening, poultry rearing and income generation. The entire household now benefits from free medical care from Mechimeru health centre, school uniforms and secondary school fees whilst the girls benefit from being members of the CtC club in the village school.

Outcome

Now, Christine has established a small kitchen garden and grows potatoes, cassava and bananas among others while selling her surplus in the village for a profit. Her maize business has been very successful and ensures that she can comfortably send her children to school and provide them with three meals a day. Due to medical care from the Mechimeru health centre, the occurrence of illnesses has reduced significantly within the household. Christine's success has been highly influential within the village, where 8 other women have also set up their own businesses. The training has enabled Christine to give advice and support to these new business owners and to teach other women in community support groups in the village. Christine herself has embraced the position as role model that she now holds in the village and asserts: *"I can be a teacher to the whole community, all men and women, who want to learn"*.



Special Report

A Journey Through Bungoma

From crisis into sustainability

“People are dying in numbers that are the stuff of science fiction. Communities, families, mothers, fathers, children are like shards of humanity caught in a maelstrom of destruction. They’re flesh and blood human beings, for God’s sake. Is that not enough to ignite the conscience of the world”

Steven Lewis UN Advisor on AIDS 2002

This was the reality in 2002, when Ace Africa co founder Joanna Waddington undertook unique research focussing on the social impact of HIV and AIDS on children and the wider community in rural areas of Bungoma County, Western Kenya. This research provided the evidence upon which to develop the Ace Africa holistic long term, community development programme addressing short term emergency and long term development issues, engaging the commitment of the community, government and partners with the ultimate aim of rebuilding structures and strengthening skills and capacity of families in order for them to sustain their own livelihoods and wellbeing.

Working closely with the Ministries of Health, Education, Agriculture, Social Services and Children’s department, Ace Africa developed the 10 – 12 year programme, which today has been adapted and replicated in 5 sites in Kenya and Tanzania. The initial Bungoma Ace project areas are now testament to the success and sustainability of the approach.

A journey through the Ace programme in Bungoma – empowering people not only to support themselves but also each other



PHASE 1: YEARS 1 – 4 (2003-2006)

Research, identification of vulnerable households, volunteers and community groups, short term emergency support and initial training

Following research and programme planning, Ace Africa’s first office was established in Bungoma on September 3rd 2003. Ace Africa founders engaged community volunteers who identified vulnerable households and provided them with care and support, linking them to Ace community health services such as the provision of nutritional supplements, medication, counselling. Ace Africa established community support groups as part of the Community Livelihoods Initiative providing them with training in agriculture and nutrition and income generation activities and linking them with other vulnerable households. Ace developed its Child Welfare Programme establishing Child-to-Child Clubs in primary schools and Child Rights Committees in the community. By the end of this phase, Ace was a registered NGO in Kenya and charity in the UK, engaged 11 staff and 14 community volunteers, worked in 7 locations in Bungoma and reached 35,000 direct beneficiaries.

PHASE 2: YEARS 5 – 9 (2007-2011)

Community Structures & Volunteers – Capacity Building

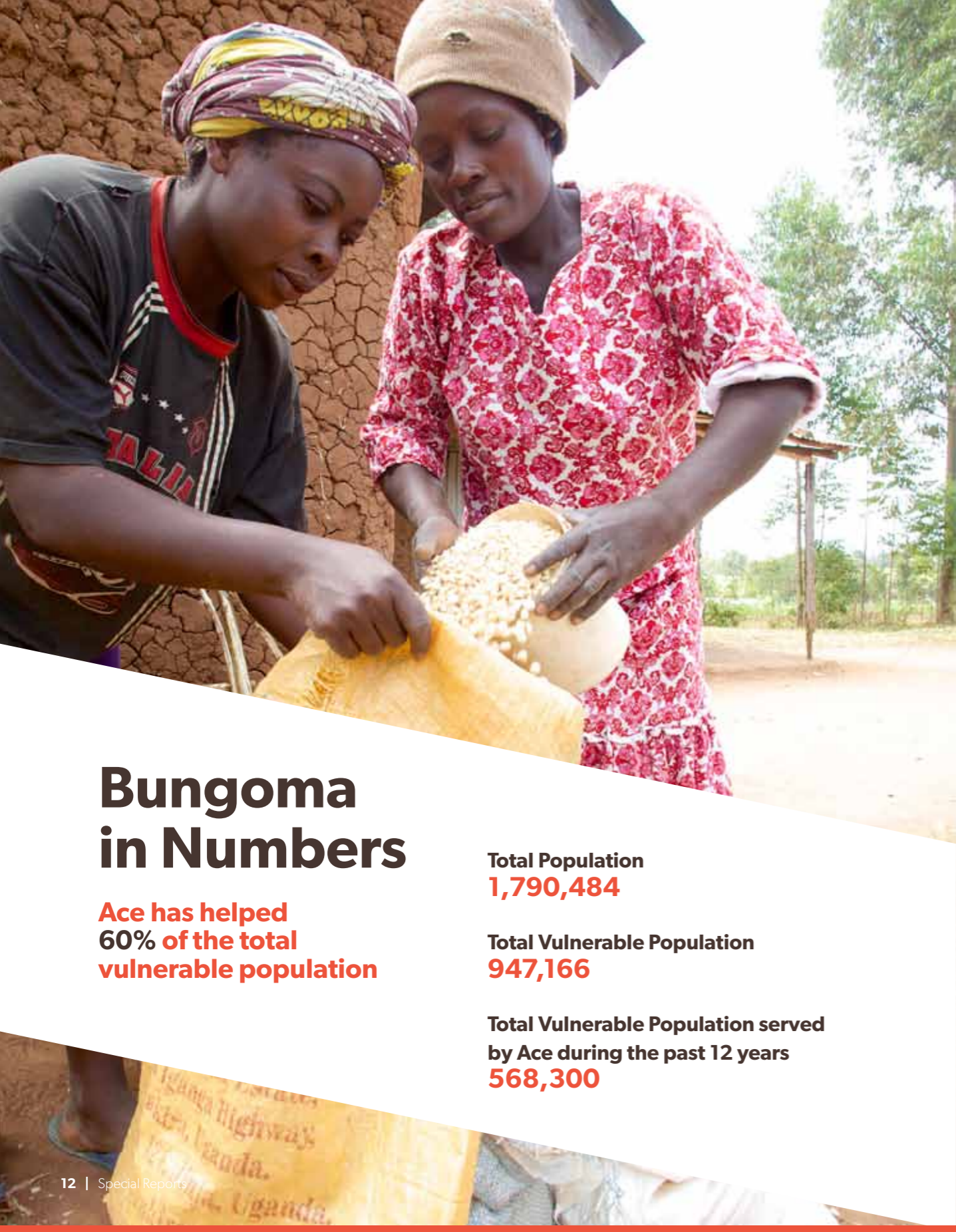
As community capacity increased, previously dependent emergency households became more independent as they established their own kitchen gardens with highly nutritious vegetables to feed their families, joined community groups and entered into income generation activities increasing their basic household income. Groups started to identify and support other vulnerable children and households in the community, establishing themselves as cornerstones of the child protection and community safety net. Working closely with government and partners, Ace continued to strengthen existing structures and establish new ones (the Area Advisory Committees) to provide counselling, testing and health education services. Stigma reduced and awareness around HIV and AIDS increased: the community was getting back on its feet and taking control. During this time Ace’s main focus was increasing training and capacity building with a massive increase in the numbers of volunteers, including agriculture and child welfare mentors and group members who adopted Ace activities and shared their knowledge with their neighbours and friends. By the end of this phase, Ace engaged 30 staff and 3,000 volunteers reaching over 300,000 community members in the Bungoma project areas.

PHASE 3: YEARS 10 – 12 (2012-2014)

Technical Support, Partnerships and community - sustainability

Community groups are provided with a number of ‘value added’ skills including agriculture and nutrition, at least two income generating activities, business skills, project planning, budgeting and linkages to micro finance partners and local grant making bodies. They are now independently supporting their own families with regular nutritious food, basic needs, school fees and uniforms as well as supporting other vulnerable households outside of the group. They are accessing local funds to invest in their businesses and have become financially independent. They link to the Child Rights Committees, schools and community volunteers, all of who now report into the Area Advisory Committee and the government at the district level. By the end of 2014, Ace had handed over to 8 partners in 36 project areas, engaged 31 staff and 5,004 volunteers reaching 568,300 direct beneficiaries. Through the established ‘peer learning’ approach, Ace initiated activities are reaching all corners of the county and Ace continues to provide technical support in old and new areas.

Next we will look at the lived experience of the Yalusi CBO, which has progressed from supporting 6 people in the wider community to just under 100 individuals through training and support provided by Ace.



Bungoma in Numbers

Ace has helped 60% of the total vulnerable population

Total Population
1,790,484

Total Vulnerable Population
947,166

Total Vulnerable Population served by Ace during the past 12 years
568,300

Case Study A Journey Through Bungoma

Project Area, Location
Yalusi Village
Bungoma County
Kenya

Yalusi Young Women's Group

Situation

The Yalusi Young Women's Group was initially established as a Community Based Organisation (CBO) consisting of 15 women. The aims of the organisation were help to support the community through improving and advancing the lives of members via income generating activities such as brick making and table banking. Originally, the group had a monthly income of KShs 3,000* and worked within a limited catchment area supporting 2 OVC¹, 2 PLWHA² and 2 elders.

Ace Intervention and capacity building

In 2008, Ace Africa provided the group with Agriculture and Nutrition Training, establishing a 6-acre group garden growing a wide variety of crops including amaranth and soya. After training, the group were granted a soya mill to make nutritious soya flour for PLWHA and malnourished children. In 2009, membership grew to 30 and some members also received training in business management and marketing, turning practical farming skills into income generating activities. This training was supplemented with additional courses in integrated fruit production to add diversity and scope. Additionally, the group was trained in fish farming and subsequently established 3 fishponds.

Ace provided supplementary training in proposal writing and resource mobilisation which resulted in the Ministry of Agriculture through the FAO³ issuing a grant of KShs. 30,000* and a stock of palm seedlings and tools as a start up for a palm oil commercial enterprise.

Ace trained 6 members as agriculture and nutrition mentors and another 3 as child welfare mentors who also later joined the Community Area Advisory and Child Rights Committees. In 2013, the group established a 'model farm' for increased and diversified food production but also a learning opportunity for others. The group maintains a very strong connection with the community and local government and partner organisations e.g. Technoserve who provide technical support.

Outcome

A formal management committee within Yalusi group now provides strategic direction alongside three project committees, responsible for the day-to-day running of different ventures. An initial grant of KShs. 100,000* was received from the Youth Enterprise Fund. The group also received a grant from the Bungoma County government to build a modern green house which has expanded horticultural production and earned KShs 95,000* over the past 5 months. Through a partnership with CREADIS, a local NGO, the group now produces value-added goods such as porridge from soya flour and yoghurt from fresh milk. They have also applied for funding from the World Bank to facilitate dairy farming in the future. In addition, Yalusi have trained a local youth group who have also managed to secure a grant of KShs. 50,000* from the Youth Enterprise Fund for income generating activities.

Today, the Yalusi CBO earns an annual yearly income of approximately Kshs 824,000* (GBP £5,886) from its various projects. The profits not only support 150 of their family members but also provide care to 14 vulnerable children in the community through primary and secondary school as well as 75 community members who are provided with regular food and nutrition support, scholarly materials, vegetable seeds and benefit from the payment of school levies and medical fees.

¹ Orphans and vulnerable children

² People living with HIV&AIDS

³ Food and Agriculture Organization (United Nations)

* GBP£1/Ksh140



Special Report

Kome Island

Our fifth project site

**Ace Africa (TZ) starts programming on Kome Island,
Sengerema, Mwanza Region**



Following baseline research conducted in 2012, Ace Africa (TZ) with the support of The Innocent and Vitol Foundations, started programming on Kome island in July 2014. This new and exciting project provides the opportunity for the programme to be rolled out in a geographically, socially and culturally challenging environment.

Kome Island is situated in Lake Victoria, 114 km from Mwanza. It is home to 50,000 people, the large majority from the Wazinza tribe. There are limited welfare services and infrastructure on the island, one health facility, no power, no police force, a few dirt roads and one ferry providing irregular access to the mainland daily.

Why Kome?

Ace Africa (TZ) identified Kome as a project site through partnership with The School of Public Health and The Touch Foundation at Bugando Regional Hospital, Mwanza. Ace Africa is working with CUHAS as one of five local NGOs aiming to improve access to quality health services in the region. Research indicates that Kome Island meets Ace Africa project identification criteria i) a remote and rural area with lack of welfare services and support, ii) 63% of the population living in abject poverty, iii) HIV and preventable disease prevalence, iv) high incidence of orphans and vulnerable children and v) lack of food security and poor nutrition.



Special Report
Kome Island

Project Sites

Ace Africa works in the two wards on the island, covering eleven villages, has engaged two members of staff and established a resource centre in Luhiza ward near to the government offices. This area is made up of conventional village structures but where knowledge on nutrition, child rights and basic health seeking practices is limited. The island’s isolation creates suspicion and fear of those from outside and witchcraft is endemic. Ace Africa has identified beneficiary households, community volunteers who act as the link with the community, support groups with whom to work and primary schools who received training in Agriculture and Nutrition in 2014.

Ace Africa has also started working in Mchangani village in Buhama Ward. Mchangani is a beach settlement comprising fishermen and sex workers. There are no permanent structures and the majority of houses are made of wooden clapboard all of which are small hotels, bars or dukas (small shops). The area is run by a security committee made up of fishermen and camp leaders who are responsible for law and order in the settlement. They have established a tough foundation of rules including no children – restricting them to ‘visit’ family members for a maximum of 6 days only.

This hostile environment exists to generate income from the fishing and sex industries. The settlement and all who live there are deeply stigmatised by others on the island, the population relatively transient and dependent

on their trade for survival. The majority are at risk of HIV infection, sexually transmitted diseases, malaria, bilharzia and malnutrition. Young boys collect fish off the boats, learning the trade and habits of fishermen, not yet part of the sex trade – but ultimately will adopt these habits as they move into adulthood in this environment. The fishermen live in crowded areas close to the shore, with the constant threat of crocodile attacks, sleeping in small plastic shelters with no blankets, mattresses or mosquito nets. They trawl the lake at night in search of big fish and daga (sardines), which are then sold by camp owners and exported all over Tanzania and beyond. They wear no protection from the elements, the camp watch boat their only source of security. The women wait for the boats to return in the morning, when now their work will begin.

There is no doubt that this will be an extremely challenging environment in which to work, and the stark difference in social contexts on the island will require Ace to identify key project areas which will have an impact in each context. Our focus in Buhama will not be to change the functions of its society - this would be impossible - but to work with the community to improve services in HIV prevention, care and treatment, to provide education and opportunity in relation to nutrition and food security and life skills and alternative opportunities to vulnerable youth and adults who otherwise have no option.

Logistically, Ace Africa (TZ) staff provide regular technical support to our team on the island and conduct quarterly visits. We look forward to building strong partnerships with the community, partners and government and developing the skills and capacities of staff to support the Kome community in making this project a long term success.

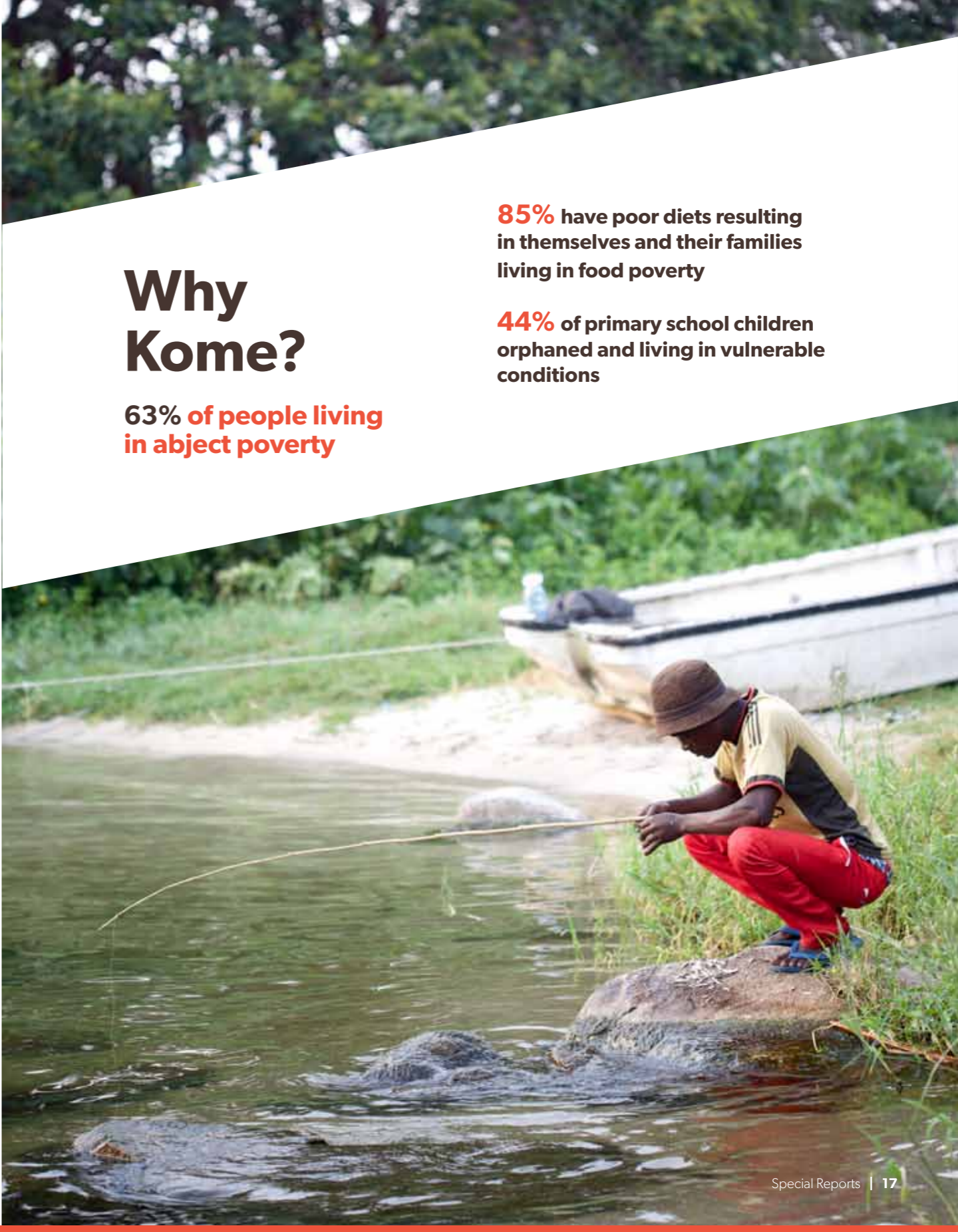


Why
Kome?

63% of people living
in abject poverty

85% have poor diets resulting
in themselves and their families
living in food poverty

44% of primary school children
orphaned and living in vulnerable
conditions





Special Report

Football League in rural Tanzania

By Glen Pierce, Eton College

“These children hadn’t quite grasped the fair play mantra that we try to instill over in the UK, but it meant so much to them. The pride in their school was unprecedented.”

Having worked at Eton for 25 years, I was offered the opportunity to take a sabbatical in 2014. I decided to take this up, venture off and experience life at the other end of the spectrum for a short while. I contacted Joe at Ace Africa and asked if there was anything useful I could do and as luck would have it, she explained that Ace wanted to embark on a football project in the primary schools where they work in Northern Tanzania. It seemed a perfect match!

Once committed, I spread the word at Eton whereupon three boys, Nicholas Zafiriou, Tom Pearson and Ali Lyon, all of whom were due to take a gap year in 2014, asked if they could join me. Initially I wasn’t too sure, as they had sometimes driven me nuts at school and had the ability to really wind me up!! However, I thought it would be a good opportunity and they might have better contacts in raising the money we would need to

get the project up and running. So I swallowed my pride and allowed them to join me!

In the following months we set to work to raise the money, contacting anyone who might be keen to help with a football related project. I also contacted schools like St. George’s Windsor, Caldicott, Cothill, Lambrook, Haileybury and others to see if they were able to donate kit and equipment. Most kids grow out of clothing, especially footwear and throw it away. I wanted to take it out with me and put it all to better use, so we started collecting mountains of kit!

By December 2013, we had the Tanzanian Ambassador in London on side, had been to a reception in the Embassy, done a radio interview and had certainly raised awareness for Ace Africa’s football project in Tanzania.



Special Report

Football League in rural Tanzania

By the time we were ready to leave in early January 2014, we had raised a fantastic £25,000 and collected over 400 kgs of sports kit and equipment. However, we still didn't know if we were going to get it all on the plane! We drove to the airport in a minibus filled with 25 huge sports bags crammed full of kit; boots, balls, team kits, pumps and anything one could possibly imagine that was needed to start a football league in some of the poorest schools in Tanzania. Qatar Airways were absolutely unshakable on their extra allowance policy and tried to charge us ridiculous excess baggage until my contact with an Old Etonian Kuwaiti Prince came up trumps and he came to the rescue and paid up!

We spent the first few days visiting Ace Africa projects, medical centres, homes of orphans and vulnerable children, people living with HIV/AIDS and schools. It became instantly apparent that the primary schools where Ace Africa works really are remote and extremely poor.

We were soon put to work, meeting with Alfred and the Future Stars Academy (FSA) team, a non profit organisation who partner the project. Ace had selected 6 schools to take part in the league, teachers were trained in coaching skills by FSA, two teams per school were selected (boys and girls), pitches (goals and nets) had to be erected and finally the first Ace Africa twelve team league was launched! Everyone played everyone - round robin - with a final at the end of the twelve

weeks. The money we raised helped to pay for the teams to be transported from one rural school to another in mini buses, for the children to be fed and watered before and after the games and coaching fees for FSA who supported us in delivering the coaching sessions.

Each day, we got up early (too early for the gap year boys!) after not much breakfast. I think we were all nervous of getting caught out in the bush with no loos, so we ate sparingly! We would bump and bounce along the most awful rough roads imaginable, the vehicles taking such a battering – and we felt bone-jarringly exhausted by the time we reached the schools. However, that was a small price to pay when greeted by the all excited faces of the children who were experiencing a game of football for the first time in their lives!

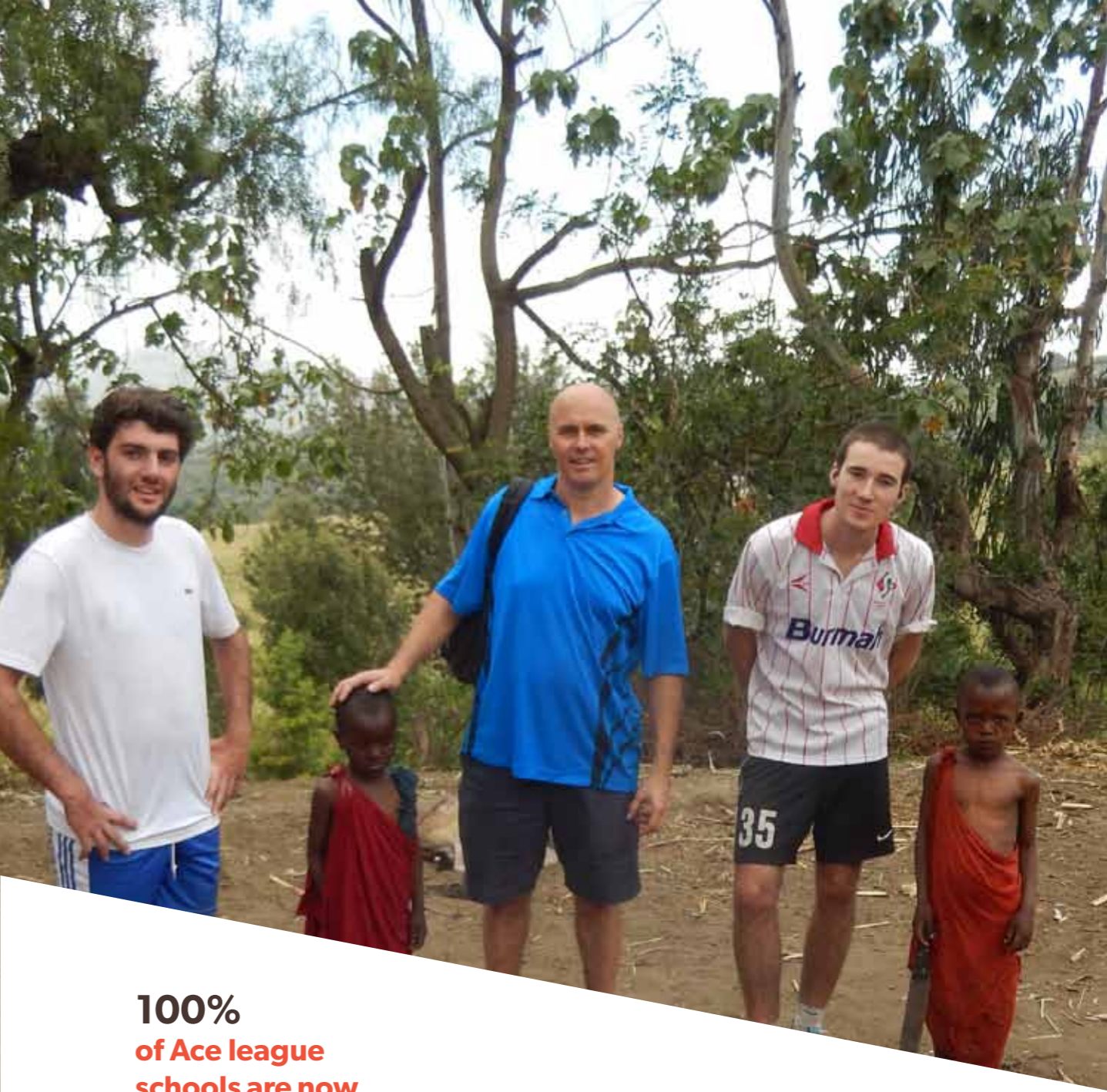
These children hadn't quite grasped the fair play mantra that we try to instill over in the UK, but it meant so much to them. The pride in their school was unprecedented.

These children have nothing. They often walk up to 10km to school every day, wearing the only clothes they possess. They eat next to nothing, as there is little food at home and often miss school to tend to cows and goats, to fetch water or simply because there is no money to buy them a uniform. And yet they never grumble, they all smile, they all seem happy. The children I teach at Eton are amazing, but if they spent a day without their mobile phones, their X-box machines, had no TV, couldn't

get to a McDonald's or Domino's Pizza then all hell would break loose. It's just so refreshing to see children who have nothing, wait in line with a smile on their faces to humbly receive football boots, kit or clothing for the first time. To witness their concentration, efforts, joy and excitement in the training sessions and the pure elation felt by entire schools, as goals were scored! Not only was it a pleasure but a humbling and life changing experience for me and the gap year boys – who experienced such a massive contrast between their own education and that of the children they spent time with in Tanzania.

Ace Africa is an amazing organization, working in tough and challenging conditions and changing real lives. I want to help them to continue helping these vulnerable children and if I can get others involved, so much the better. We want this league to continue and already we have the commitment of Eton, Bradfield, Charterhouse, Caldicott and Cothill to raise £2,500 per school, each providing the opportunity for one school in Tanzania to participate in the Ace Africa Football League 2015/16. Thank you and long may it continue!

Chris J. Rose



100%
of Ace league
schools are now
participating
in national
primary school
league

83%
are continuing
sports activity
in schools
post-league

17%
increase
in school
attendance



Ace has a total team of 56 African employees representing over 90% of the paid staff (61)

Run by Africans for Africans

Programme Overview 2014



The Joanna Waddington Centre

January 2014 got off to a great start with the opening of The Joanna Waddington Centre in Bungoma, Kenya. Our Founding Trustee, Fran Howard, joined Augustine and Joe in celebrating the official opening along with many local leaders, Ace beneficiaries and staff.

We are delighted to have this new facility which will enable Ace to conduct trainings on site, host partners from other sub Saharan countries for trainings in the Ace Africa programmes as well as providing a permanent base for our staff to conduct activities. The Centre also offers IT training facilities for alumni and other community members as well as a resource centre for research.

We are pleased that the building of the facility has enabled Ace to reduce costs and is providing the opportunity to earn an income through hiring out of areas to third parties.

With thanks to Peter Storrs Trust, I Hennig&Co and Construction for Change as well other institutional and individual donors in Kenya who contributed to the cost of building.



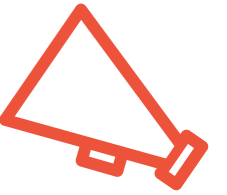
Expanding Community Livelihoods to new areas of Bungoma, Kenya

In Bungoma, Kenya, 2014 commenced with new support from the Addax and Oryx Foundation. Through this three-year grant Ace will be working to improve and sustain the nutritional and economic security of 1,200 women and 6,000 family members through our Community Livelihood Initiative.

In its first year, the Addax and Oryx Foundation supported training groups in agriculture and nutrition practices along with the start-up seeds and tools to grow flourishing kitchen gardens, high value nutritive crops, poultry rearing, dairy goat farming, cereal banking and milling, proposal writing and project cycle management. Furthermore, community nutrition awareness days were held monthly to raise awareness on good and proper nutrition to 3,600 members of the wider community.

Part of this grant enabled Ace to train 40 community group members from 8 groups on dairy goat farming to provide the knowledge and capacity to run sustainable nutritional enterprises. This training has enabled 1,000 household members to have access to regular nutritious milk which has led to improved health and nutritional status.

Kenya and Tanzania



Lighting-up schools in rural Siaya, Kenya

Despite electrical power being the most used energy mode the world over, in rural areas of Kenya where Ace Africa works, electricity remains unaffordable due to the huge cost of installation and maintenance. Solar energy offers the solution to the challenges electrical power presents. Affordability and reliability for off-grid solar energy means it can be scaled up throughout schools and households on a mass scale.

The benefits of installing solar energy equipment in two Ace Child-to-Child schools has already had very positive results in a pilot trial for all the children involved. Liganwa Primary School and Nyadhi Primary School both had the solar system installed in 3 classrooms and the administration block directly benefitting a total of 233 children (115m, 118f). The children's performance in school has improved and they are able to study by accessing light earlier in the morning and in late afternoon in order that they can complete their homework.

In 2015 this project will be scaled up to reach a further 14 schools impacting 1,610 children in Siaya, Kenya. We thank the Buckland family for their generous support.



Got Matar Partnership & Community 10K Run

In January 2014, Ace Africa entered an exciting new partnership with Got Matar Community Development Group. There is great synergy between the two organisations and similarly to Ace, Got Matar was established in response to the impact of HIV/AIDS, the high numbers of orphans and vulnerable children and impoverished households in rural Siaya, Kenya.

On November 15th 2014, Ace Africa held its first inaugural 10K road race in Got Matar, Siaya, Kenya with support from The Jane Bubear Sport Foundation and local partners. The event was a huge success attracting over 2,500 competitors and supporters from across the county. Over 500 runners raced and it was great to see some fantastic times on the day. In order that we could engage the whole community we organised varying levels of distance from 400m sprints to the full 10km road race. Furthermore on the day we offered a number of other services through collaborations with partners including a legal aid clinic, medical services and shoes for needy school children.

The inaugural 10K Run captured the hearts of the local community and it looks like this will become an annual event! The second run will take place in November 2015 in Got Matar.

Programme Highlights

Kenya and Tanzania



Bursary and Alumni & Technical courses

Ace Africa continues to phase out its bursary and alumni programme handing over bursary and alumni support to the local government and other partners operating in the area. In 2014, 65 children were supported through bursary education thanks to the kind support of 23 individuals donors, The Marr Munning Trust and Winchester College. A further 40 students were provided with alumni support by 34 sponsors.

We are pleased to report that in 2014 Ace Africa developed a new partnership with Acacia Mining, a foundation supporting vulnerable youth through sponsorship at Mago Polytechnic. Through this partnership, 10 youths from Bungoma and Siaya have been successful in securing places on trade courses of their choice which will run for 2 years. These courses include mechanics, carpentry, building and electronics.

“I am very glad and appreciate Ace Africa so much for the sponsorship. It is my hope that by the end of the course I will be an independent person and be able to hold other children’s hands for sustainable livelihoods” Dennis Maura



Community Theatre

In summer 2014, through the support of The Egmont Trust and in partnership with Seka Educational Theatre, Ace established a community drama project in rural Arusha, Tanzania.

The Community theatre project is an avenue through which difficult but relevant and topical messages are delivered in communities and schools. The two plays specifically scripted for Ace Africa communities involve trained local actors who bring topics to life in a fun and participatory way. Through these performances, HIV associated stigma is reducing and cultural barriers that condone child abuse and neglect are broken down. Attendance and feedback from the performances has been very positive. Ace has also been engaged by private schools and businesses to conduct HIV awareness drama and Voluntary Counselling and Testing (VCT) in the district and these and other community activities will be increased to reach more people in 2015.

“It has touched me so much because that is exactly what I went through when I was a little girl, I want my children to have a better future and I will not allow my husband to let them get married at their young age. I will let them study and grow-up to reach their dreams” Lomnyaki Ngawire Community Member, Musa



Supporting our communities and schools in rural Tanzania

The Colourful Life Foundation continues to be one of Ace’s biggest and most loyal donors having supported our work since 2012. In 2014 they supported 20 primary schools in Arusha Region with water tanks and irrigation kits as well as supplying 750 vulnerable people with medication, sanitary towels and nutritional supplements.

Furthermore in 2014 the foundation raised an additional £85,523 for Ace programmes when a team of cyclists from The Genuine Gemstone Company cycled 17,000 miles (the equivalent of London to Tanzania and back). This year money from the cycle challenge has been directed towards the renovation of two primary schools and the provision of water supply, new latrines, kitchens and large-scale eco friendly stoves. With vegetables from the Ace established school gardens and community-donated maize this has enabled children to have porridge and lunch at school, improving their nutritional food intake as well as their attendance and performance.

With thanks to The Colourful Life Foundation for their commitment and longstanding support of Ace.



Research & Digital

Ace Africa continues to undertake baseline research and evaluation both internally and for others. 2014 saw the start of a 2-year research partnership with the University of Southampton and Microsoft on the Mwingu project in Kenya. We continue to work in partnership with Duke University and University of Washington on global research projects including Positive Outcomes for Orphans and Vulnerable Children - a research that is now in its 11th year - and Trauma Focused Cognitive Behaviour Therapy. We will expand our research services in 2015.

In 2014, Ace Africa began implementing a major strategic initiative – the integration of digital data collection and analysis across our monitoring and evaluation (M&E) systems. Electronic data collection has significant advantages over paper-based systems in terms of cost, quality, security, efficiency and productivity. With this initiative, Ace Africa aims to capitalise on the widespread adoption of low-cost smartphones and tablets in sub-Saharan Africa, which has the potential to transform community development. These tools enable our staff and volunteers to provide Ace efficiently with high-quality data that best demonstrates the impact of our work. With the trending ubiquity of smartphones and tablets, Ace Africa also intends to create Android-based apps that can be used for training, follow-up and educational purposes, furthering the depth and reach of our programmes. With these various efforts, Ace Africa is poised to be at the forefront of the coming digital revolution in community development.



Special Feature Stars Award



"Each and every day, these winners prove the power and potential of local responses to global challenges. I am inspired by their work and look forward to seeing the enormous impact they will surely achieve in the future" Bill Clinton



Since 2007, the Impact Awards have recognised local civil society organisations in 30 countries, reaching over four million people

Following an incredible year, Ace Africa Tanzania was awarded **The 2014 Stars Impact Award** in the category of Health for Africa and the Middle East. This prestigious award comes six years after programmes were established in rural Arusha Region, Tanzania and provides further endorsement of Ace Africa's approach to helping impoverished communities. Ace Africa Tanzania went through a thorough due diligence process, up against a total of 277 applications from 38 countries in Africa and the Middle East. The process involved a two-stage application followed by a three-day visit by the Stars Foundation team to witness the programme and organisation in action in Tanzania. Stars Foundation invests in organisations and ideas that transform the lives of disadvantaged children and their communities globally. They recognise and reward effective, well-managed local organisations working on the front-line in countries with the highest rates of under five mortality.

The award was presented by Former President Bill Clinton and Stars Foundation Founding Chairman HE Amr Al-Dabbagh to Ace Founder, Joe Waddington at Kensington Palace on the 13th December 2014. In total 12 organisations were awarded as winners and 6 runners up from countries ranging from Brazil to Zimbabwe for their work with disadvantaged children.

As part of the award, Ace Africa has received \$100,000 towards its work in Tanzania from the Stars Foundation which will support the Ace Africa digital data collection and app development, the establishment of a pilot 'One Stop Centre' in Musa rural community to provide immediate medical, legal and counselling support to victims of sexual violence and abuse and the establishment of an Ace Africa community training centre.

Ace Africa Tanzania went through a thorough due diligence process, up against a total of 277 applications from 38 countries in Africa and the Middle East



Our Impact

Key Performance Indicators

Over the past eleven years, our approach has demonstrated its sustainability, impact and cost effectiveness, as evidenced by the growing number of partner organisations who request training in our work, the several awards and accolades Ace has received and our overall impact figures. It is with immense pride and gratitude that we see Ace evolving into one of the most highly regarded community development programmes in sub-Saharan Africa.

Today Ace Africa has registered charitable status in Kenya, Tanzania, the USA and the UK. We employ 56 local Africans in Africa, work with over 7,000 community volunteers and have supported 950,000 children and their families, shifting them out of poverty and hunger, into food and economic security, self-sufficiency and a better, healthier life.

Our achievements

950,000 children and their families helped in respect of health, education, livelihoods and rights awareness



Child Development

- **432** Ace CtC Clubs in schools currently providing life skills to **20,711** children (a total of 87,361 children since 2003)
- **5,651** girls attending school month round through the provision of sanitary pads and pants
- **7,894** cases of child abuse reported and resolved by Ace and committees



Community Health & Wellbeing

- **67,357** people tested for HIV and **13,551** have received medication
- **35,582** counselled in their homes by an Ace Africa counsellor
- **3,600** children and their communities educated on rights, health and HIV through drama performances



Community Livelihoods

- **28,867** community members trained in Agriculture & Nutrition and provided with seeds and tools
- **60,181** kitchen gardens established supporting over **392,707** children and their families with a variety of nutritious food including kale, spinach, carrots and nightshade
- **192,172** community members becoming food secure i.e. eating at least 3 nutritious meals a day
- **4,125** group members trained on income generating activities enabling **26,802** household members to rise above the poverty line (above \$1.25 a day)

Ace Africa	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Areas of Operation	3	6	7	7	11	13	13	14	14	15	19	39
No. of Staff	4	7	11	13	30	38	43	43	43	58	60	61
No. of Community Volunteers	0	13	14	14	450	2000	2500	3295	3303	4000	4664	7043
Approx Spend in Africa £	16,000	112,000	124,000	194,000	337,000	489,000	500,000	525,213	524,000	527,000	755,178	983,000
Direct Beneficiary Cumulative	300	5,000	35,000	50,000	100,000	187,550	293,850	426,397	493,861	650,000	768,458	948,001
Indirect Beneficiary Cumulative	600	10,000	70,000	100,000	200,000	355,000	440,000	688,034	987,722	1,300,000	1,536,916	1,896,001

Ace Africa works closely with local partners, government and community groups to avoid duplication and ensure effective use of all resources





Ace Africa teams took part in the Royal Parks Half Marathon, Prudential Ride 100 and British 10k London Run raising funds for our various projects. Our supporters raised over £12,000 altogether and we would like to say a special thank you to everyone involved.

Challenges



The City Bonkers Team, June 2014

The 11-person City Bonkers Team managed to scale the three highest peaks in the UK in an incredible 23 hours and 43 minutes! The three peaks climbed were Ben Nevis (4,409ft, Scotland), Scafell Pike (3,209ft, England) and Snowdon (3,560ft, Wales) – a total of 42 km and ascent of 9,800ft. The team managed to raise a staggering £7,046 to be split between Ace Africa, Shelter Box and Greenacres Education Trust.



Team Intrepid Duck, July 2014

Trustees Kedge Martin and Mark Chamberlen and UK Director Margarida Villas-Boas led Team Intrepid Duck in the Solent Marathon (approximately 20 miles) and completed the challenge in 5 hours 12 minutes. In total, the team managed to raise an astounding £7,616 just shy of their £8,000 goal. A huge thanks to every member of the team!

Oxfordshire Based Potters, October 2014

Four renowned potters - Bridget Tennent, Jane Bowen, Dylan Bowen and Tamsin Levene – held an exhibition in aid of Ace Africa, kindly committing 10% of the proceeds to the charity. The Cotswold Brewing Company, Savills and Merriscourt supported the exhibition and the night also included a raffle to support our work at Ace. We send our heartfelt thanks to Katie Lawton.

Campaigns



©Eton College

Eton College

Eton College and their Sports Master, Glen Pierce, have been instrumental in the establishment of the 'Ace Future Stars League' in Tanzania. Through their support, Ace has been able to benefit directly 80 children and 18 teachers in numerous schools and indirectly an astounding 3,000 children and 50 teachers.



Notting Hill Prep

Over the past two years, Ace Africa has benefitted from amazing support from Notting Hill Prep. Through their dedicated fundraising, Notting Hill Prep has been supporting Mwiruti Primary School in Kenya, where 50 orphans and vulnerable children are being educated in an Ace Child-to-Child Club. Having raised a grand total of £16,295 for computers, training and organic kitchen garden training, their input has been invaluable!

Schools



The Joy of Giving, June 2014

Ace Africa patron, Liz Earle MBE and Rainmaker Foundation founder Mike Dickson gave inspirational talks on the 'Joy of Giving' for 45 guests at the exclusive women's club Grace Belgravia. Ace founder Joanna Waddington followed with a reflection on the past 11 years working with communities in rural East Africa. The wonderful evening concluded with a champagne reception, dinner and raffle.



Quiz Night, May 2014

The sold-out Ace Africa annual Quiz Night was held at Pizza Express and was attended by some of our longest standing supporters alongside some new faces. The Quizmaster, Mark Turnbull posed some challenging questions and the team 'Does Grey Matter?' led by Bud McLintock took first place with an impressive score of 82. The generosity of supporters and donors helped the event raise a fantastic net £8,500.

Events



Fundraising Highlights 2014



Get Involved

How You Can Help

Donate

Donate by cheque

Please send a cheque payable to 'Ace Africa' to Ace Africa (UK), c/o Lockton Companies LLP, The St Botolph Building, 138 Houndsditch, London EC3A 7AG

Donate by bank transfer

CAF Bank Ltd / Sort Code: 40-52-40 / Account Number: 00017187

Donate on-line

Please enter our website www.ace-africa.org/donate or www.virginmoneygiving.com and select Ace Africa.

: Regular Giving

- However big or small, your contribution has the power to change the lives of vulnerable children and their communities in East Africa. Becoming a Friend of Ace, you can choose to give at our Bronze level of £5 a month or the Diamond level at £200. Choosing to give regularly means that Ace Africa can plan for the future, and without worry can always continue to develop the communities we support.



Andy Jinman

Andy and Ally Jinman have been long standing Friends of Ace, in every aspect of the word Friend! As a former Trustee, Andy continues to act as one of our most loyal supporters and keeps donating monthly towards our programmes. He helps with and attends our annual Quiz Nights as well as other events throughout the year having introduced us to his friends and networks. We are very grateful for all that Andy has done and continues to do for Ace Africa.

: Become an Ace Ambassador

- Our Ambassadors go that extra mile to support Ace Africa. Promoting our work as widely as possible and encouraging more people to support Ace Africa, they are committed to the work that we do and are a key part of the team.



Emanuele Ferrero Ventimiglia

Over the last couple of years Emanuele has become one of our most enthusiastic Ambassadors. He is a constant presence at our events whether it be donning his trainers in The Royal Parks Half Marathon for the last two years running, attending our fundraiser dinners or helping us secure fantastic auction lots to raise funds for our programmes. Thank you Emanuele – do keep up the amazing support!

Thank you in advance for investing in a better future for people who want nothing more than to realise their potential and that of their communities. You will be making a difference which, by definition, is sure to endure.

: Participate in Our Events

- Join us at our Ace events, from quiz nights to sporting and adventure challenges. By getting involved you are helping greatly to support our ongoing programmes.



Phillip Epsley

In 2014 Phillip Epsley took part in Ride London 100 in support of Ace Africa. Avid cyclist Phil started the 100 mile challenge at the Olympic Park in London at 7.45am and took on Surrey's country roads and hills in horrendous conditions before returning to the capital to finish at the Mall. After five hours of torrential rain the sun came out as he reached Buckingham Palace. Thank you for raising over £3,500 in support of Ace Africa.

If you are interested in pedaling for Ace Africa please do consider signing up for Ride London 100.

: Start your own Campaign

- Whether you fancy running a marathon, climbing a mountain or holding a bake sale, the main thing about organising a campaign is to have fun while supporting Ace Africa - and to inspire others to join in and donate!



Andy Ilie

Andy Ilie showed his sheer strength and determination in support of Ace Africa by taking part in the London to Brighton Challenge. Not only was Andy walking, he was covering the distance barefoot! After consultation with the medical team he decided to stop after 56km and 14 hours of walking barefoot without any breaks.

Thank you so much to Andy for raising over £930 in support of Ace and raising awareness of the jiggers parasite along his route. We are mightily impressed with your efforts. Thank you for organising this event.



Special Feature, Lynne Howard

Lynne Howard has been an avid supporter of Ace since its establishment. Lynne and her family created and maintain The Emergency Fund which helps support individuals and families in critical situations at short notice. Over the years this has been a lifeline to the most needy in our project sites in rural Kenya and Tanzania. Lynne ensures the sustainability of the fund through annual production of delicious marmalades and salad dressings. She also hosts an annual lunch amongst twenty of her tennis friends where she sells all sorts of things for the fund. Lynne has recruited her husband - Ace Trustee Fran Howard - and son - Ace Patron Phil Howard - in supporting too. Fran makes elderflower cordial and Phil Howard takes on special culinary events in support of this important fund.

We want to thank Lynne and all of the Howards for their most unwavering support and commitment to Ace Africa - a true Ace Africa family.

Stay Connected

Sign up for our mailing list, where you can keep up to date on all the work that we carry out in the local communities and hear all the latest Ace stories.

For major gifts, grants, corporate and other forms of giving please contact info@ace-africa.org

Donors and Supporters 2003-2014

We would like to take this opportunity to pass on our heartfelt thanks to all our donors, partners, patrons, Friends of Ace, ambassadors, event participants and sponsors, bursary&alumni sponsors, supporters of the Truck, Emergency and Rosie Dwyer funds and our many other loyal individual supporters over the years (too numerous to list).

Institutional & Government Donors

Catholic Diocese of Bungoma, Centre for Reproductive Health Rights, CIDA, Comic Relief, Diocese of Maseno West Bungoma, Duke University USA, Guernsey Overseas Aid Commission, HOMF, Kenya AIDS NGOs Consortium (KANCO), National AIDS Control Council (Kenya), POFO, The Commonwealth Foundation, Tulane University USA, Unicef Kenya, University of Washington, USAID/AED, USAID/Aphia Plus.

Trusts and Foundations

Addax & Oryx Foundation, Albert van Den Burgh Charitable Trust, Allan and Nesta Ferguson Charitable Trust, Arnold Burton 1998 Charitable Trust, Ashden Charitable Trust, Ashmore Foundation, Ashworth Charitable Trust, Bulldog Trust, Chalk Cliff Trust, Child Reach International, Children in Crisis, Clara E Burgess Charity, Colourful Life Foundation, Destiny of a Child, Eling Trust, Elton John AIDS Foundation, EM Behrens Charitable Trust, Esme Fairbairn Foundation, Evan Cornish Foundation, Garfield Weston Charitable Trust, Gerald Palmer Eling Trust, Hadlow Down PCC, HCD Memorial Trust, Huggy Bears, Japan Water Fund, JJ Charitable Trust, Jonathan Knowles Trust, Kilimanjaro Foundation, Kitchen Tables Charitable Trust, Lancashire Foundation, Livetwice, Lord Deedes of Aldington Charitable Trust, MacBevan Fund, Manglibai Haridas Khira (UK) Charitable Trust, Mother Mary Charles Walker Charitable Foundation HHCJ, One World Group, Paget Trust, Paragon Trust, Peter Storrs Trust, Pilton PCC, Red Cross, Rosie Dwyer Trust, Rowan Charitable Trust, Rycklow Charitable Trust, SMB Trust, Spurgin Charitable Trust, Stars Foundation, Stephen, Lewis Foundation, Sylvia Adams Charitable Trust, The Angus Lawson Memorial Trust, The

Dulverton Trust, The Egmont Trust, The Golden Bottle Trust, The Hasluck Charitable Trust, The Innocent Foundation, The Jane Bubeare Sport Foundation, The Marr-Munning Trust, The Philanthropic Trust, The Sulney Fields Charitable, Tory Family Foundation, Trust in Indigenous Culture and Health (TICAH), Vitol Foundation, W F Southall Trust, Waitrose Foundation, Waterloo Foundation, Wyfold Foundation.

Corporates

Acacia Mining, Albatros Africa, Arisaig, BGC Partners, Charles Stanley, Exotix, Gems TV, Hoopoe Safaris, Icap, I Hennig & Co, Kenya Coach Industries, Khetia Group of Companies, Lancashire Group, Liz Earle Beauty Company, Microsoft, Morgan Stanley, Radix Traffic, SAB Miller, Scott Bader, Stewarts Law, Swala Gem Traders, Wildlife Explorer.

Major Donors 2014

André and Joana Villas-Boas, Fran and Lynne Howard, John and Kim Buckland, Mike and Gwen Hammond, Phil and Jennie Howard, William and Alex de Winton and other donors who wish to remain anonymous.

Schools and Universities

Benenden School, Bradfield College, Cothill House, Dragon School, Ealing Oldfield Primary School, Eaton Square School, Eton College, Haygrove School, Latymer Upper School, Merlin School Putney, Newcastle University, Notting Hill Prep School, The Beacon School, Tower House School Putney, University of Liverpool, Wellington College, Winchester College.

Other Partners

Amani Child Development Centre, Anglican Development Services, Aphia Plus Western, Bridge2Aid Bungoma Home Based Care Program, Casec, Centres for Disease Control (CDC), Child to Child Trust, Childline Kenya, Community Research in Development, Initiatives (CREADIS), Department of Infectious Diseases and Epidemiology Imperial College London, Faulu Kenya, Future Stars, Girl Child Network, Got Matar Community Development Group, Haller, Imperial College, Kanduyi

Children's Home, Kenya Poverty Elimination Network (K PEN), Kenya Seed Company, London School of Hygiene and Tropical Medicine, Millenium Villages Project, Molly's Network, Partners for Child Development (PCD), Redcross, Saint Anthony School, Save the Children Tanzania, Seka Educational Theatre, Siaya Peasant Community Outreach Project (SPECOP), Siritanyi Children's Home, Southend Academy, Techno Serve, The Caucus for Children's Rights, The East African Association, The Food Ethics Council, The Mango Tree, Touch Foundation, UK Consortium on HIV and AIDS, Unicef Tanzania Children's Agenda, Western Education Advocacy and Empowerment Programme (WEAP).

Special Supporters

Dame Judi Dench, Duchess of York, Lenny Henry, Paddy O'Connell, Ross Kemp, Sir Trevor Macdonald. We also acknowledge with pride the support of Liz Earle, André Villas-Boas and Phil Howard as Patrons of Ace Africa. And Patrick Drummond as our official photographer.

Sponsorship and Gifts in Kind 2014

Albergo Vila Casanova, Aquazzura, Atelier Swarovski, Boden, Bridget Tennent, Cath Kidston, Chelsea's Wax in the City Salon, Cotswold Brewing Company, Credit Suisse, Cristiano Ronaldo, Curzon cinema, Denis O'Regan, Dylan Bowen, FC Zenit, Francisco Sottomayor, Gilbert Whyman, Glen Pierce, Grace Belgravia, Jamie Oliver's Recipease, Jane Bowen, Jason Harrison, Julie Jarman, Mailerlite, Merriscourt, Neill Strain Floral Couture, Nick Robinson, Notting Hill Kitchen, Partridge's, Salesforce, Savills, Tamsin Levene, The Economist, The Rainmaker Foundation, The Square.

Interns & Office Volunteers 2014

Christelle Brisset, Miriam Hornsby, Rebecca Sutton, Sonia Sanson Duban.

Thank you to Lockton Companies for providing our pro bono office for the Ace Africa UK team.

Donors and Supporters Highlights 2014

Our Patrons

Liz Earle MBE

Founder Liz Earle Wellbeing and LiveTwice charity



Phil Howard

Michelin starred chef and owner of The Square restaurant



André Villas-Boas

FC Zenit Saint Petersburg Head Coach



Addax and Oryx Foundation

We are thrilled to have gained new support from the Addax and Oryx Foundation. The grant, which kicked off at the beginning of 2014, is supporting our vital work with community groups in new areas of Bungoma, Kenya over the next three years. It is fantastic that this grant complements our community health and wellbeing work supported by Comic Relief. Together we are fighting the root causes of poverty through their support.

The Innocent Foundation

The Innocent Foundation began supporting Ace Africa's work in the summer of 2014 and have shared our vision to help impoverished communities in our most rural project site to date - Kome Island, Mwanza Region, Tanzania. We are grateful for the support of The Innocent Foundation as we establish this programme and help community groups improve their food, nutritional and economic status over the next three years.

Helen Fairclough

An old friend to Joe Waddington and with Ace since the beginning, Helen Fairclough has shown unwavering commitment and support to Ace Africa. Helen brings to Ace incredible fundraising experience having specialised in major donor and major event fundraising and is currently leading Europe's largest conservation fundraiser, The Ormeley Dinner. Between all of this she has time to support Ace Africa pro bono and is one of our most loyal Ambassadors. Our warmest thanks to Helen for all she continues to do for us.



Top Funders



Financial Performance

Financial Summary

Having raised £1 million for our programmes for the first time on 2013 – a historic milestone for our organisation – Ace Africa continues to grow. We have increased income by a further 20% this year, which enabled us to establish our 5th project site on Kome Island and expand into neighbouring areas within current sites.

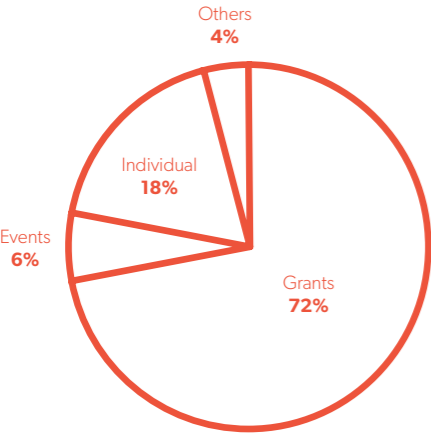
Income

Ace Africa income reached £1,289,800 on a consolidated basis (£1,239,800 after exclusion of gifts in kind), up from £1,063,000 in 2013 and £554,000 in 2012.

Institutional and Corporate giving accounted for over 70% of the total funding in 2014, with a total of 42 grants being secured during the year. Major contributors include Addax and Oryx Foundation, Aphia Plus (USAID), Colourful Life Foundation, Comic Relief, Duke University, Egmont Trust and HOMF.

Individual giving continued to play a key role with major donors ensuring a stable level of unrestricted reserves at year-end.

Although Ace did not hold a major fundraiser event during the year, the calendar was marked with the ever popular quiz night, the new “Joy of Giving” and the traditional challenge events.



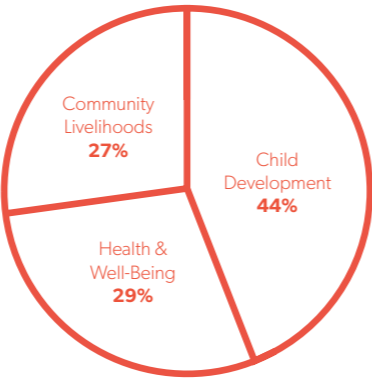
In 2014 Ace Africa reached a total of 179,543 new direct beneficiaries at an average cost of £5

Expenditure

2014 Expenditure was £1,174,052 (£1,124,052 after exclusion of gifts in kind), compared to £1,016,000 in 2013 with the following split,

Category	Amount
Grant Making	£982,749
Fundraising and Grant Application Costs	£128,557
Event Costs	£9,037
Governance Costs	£3,709

Expenditure continued to be spread across the three thematic areas with Child Development taking the lead in 2014, followed by Community Health and Wellbeing and Community Livelihoods. We secured funding for several pilot projects in 2014 including Off-Grid, Football League and Community Theatre that we plan to expand in 2015.



For every £1 spent in 2014, 87p went on our programmes in Africa 13p on fundraising and governance costs*



Consolidated Statement Of Financial Activities

For the year ended 31 December 2014

	Unrestricted Funds 2014	Restricted Funds 2014	12 Months Total Funds 2014
	£	£	£
Incoming Resources			
Incoming resources from operating activities			
Donations and grants	244 015	925 962	1 169 977
Event Income	30 384	38 039	68 423
Investment Income	1 400	-	1 400
Other - in kind	50 000	-	50 000
Total Incoming Resources	325 799	964 001	1 289 800
Resources expended			
Costs of charitable activity			
Support of Ace Africa programmes	25 800	956 949	982 749
Costs of generating funds			
Fundraising and Grant Application Costs	117 265	11 292	128 557
Event Costs	9 037	-	9 037
Other - in kind	50 000	-	50 000
Governance Costs	3 709	-	3 709
Total resources expended	205 811	968 241	1 174 052

Ace Africa in the UK, Kenya and Tanzania work closely together to raise funds for programme activities. Each country has independent charitable status and individual audited accounts are available upon request. The Trustees Report and Financial Accounts of Ace Africa UK are available through the Charity Commission website. At the end of the year, UK unrestricted reserves stood at £73,341 representing an increase of £6,934 compared to the prior year. Further information can be obtained by contacting us at info@ace-africa.org

*Gifts in kind have been excluded from both income and expenditure where relevant for the purposes of this calculation.



The Year Ahead

2015

Following the excitement of 2014, this year looks set to be busier than ever as a result of generous recent grants from a number of new and existing supporters.

In January, with new support from The Waterloo Foundation, we started identifying 20 schools to be trained in Child-to-Child methodology and to establish clubs across new areas of Siaya. Training of teachers will take place during school vacations.

In February, with the support of The Genesis Charitable Trust we commenced livelihood activities with 10 community groups in Arusha Region, Tanzania. This essential grant is targeting community groups and their households, providing them with training and start-up support in kitchen gardening, poultry rearing, milling and a range of business skills enabling them to improve their long-term food and economic security.

We have also scaled-up activities in our off-grid project in rural Siaya, Kenya. A nationwide teachers strike meant there was a slight delay to the initial start-date of January but we are now in full swing. Over the course of the next few months, solar light will be provided in 3 classrooms and an administration block across 14 schools.

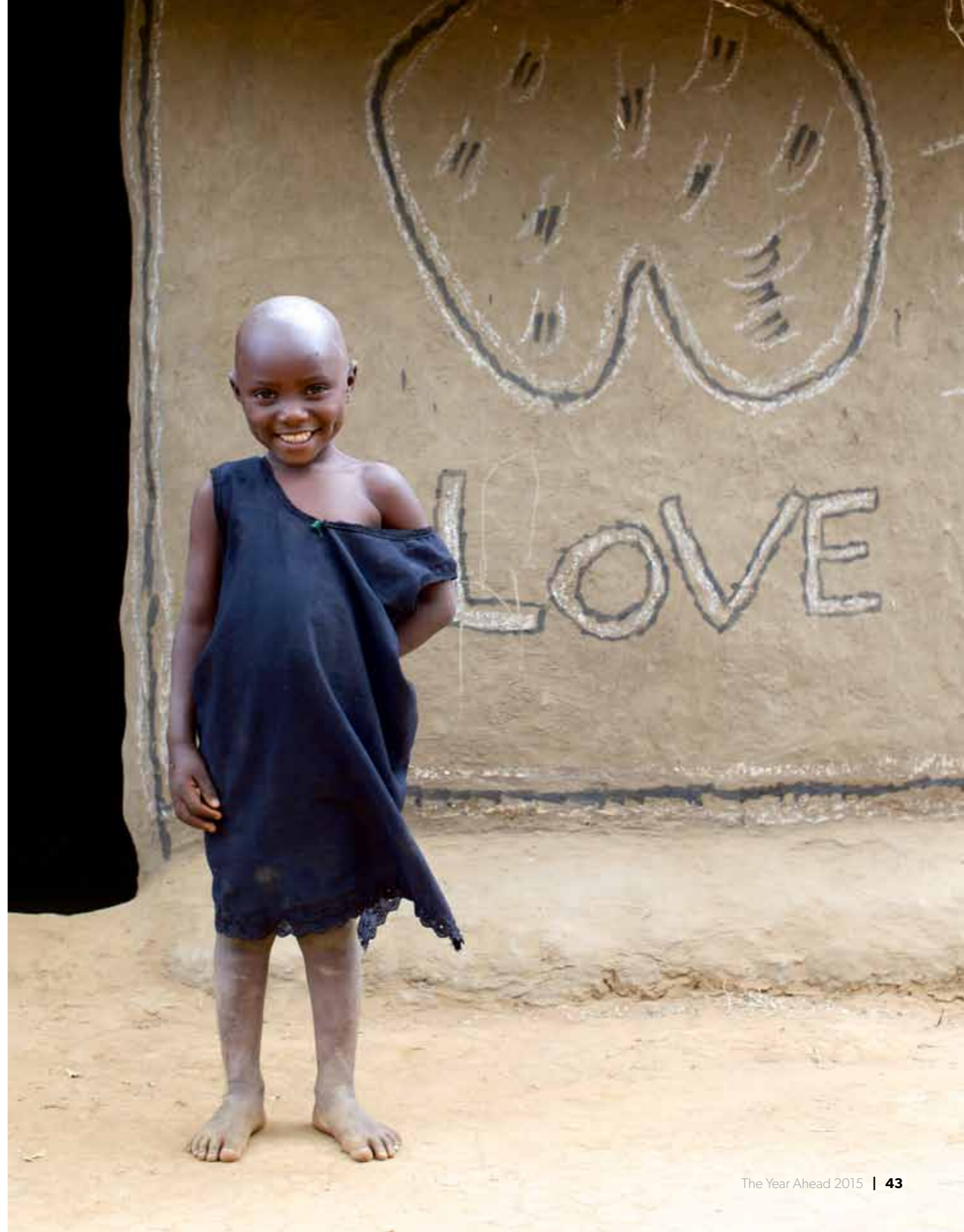
Part of the funding received from the recent Stars Foundation award is being used to pilot our first One-Stop Centre in Arusha Region. Incidence of sexual abuse, FGM and child marriage is on the rise and many cases continue to go unreported. Ace is there to support these girls and give them a voice. We will be working very closely with a number of partners including the Ministry of Health, the judiciary and

the police. The remaining funds will contribute to enhancing our Monitoring and Evaluation system. Last year we introduced tablets to the field and are currently training Ace staff and community volunteers in their use of these tablets so we can deploy them widely across our programmes, with reduced reliance on paper.

Our Future Stars Football League will be starting its next season later in 2015/early 2016 to encourage girls and boys to participate in sport at the same time as improving their academic progress. The league was very successful in 2014 and with appropriate levels of fundraising we are hoping to reach 10 schools this year.

Following the success of the inaugural Jane Bubeat Sport Foundation community run in 2014, community members in Kenya are very keen to run again this year. We are expecting to see several thousand participate once again in November in the area of Got Matar, Kenya, whether as runners or spectators. If you would be interested in taking part yourself – and perhaps taking the opportunity to see some of our programme work at the same time – please do contact Ace Africa UK.

We also have an exciting year ahead of us in the UK. In March we held our most successful gala event to date – A Night at One Marylebone – which was a splendid evening raising £150k net for the wider Ace programmes. There is more to come with a selection of enticing challenge events to choose from including the British 10K Run, the Ride London 100 cycling event and the iconic Royal Parks half-marathon. We will of course also be holding our famous annual Quiz Night later on in the year, with more details to follow soon.





www.ace-africa.org

Follow us on Twitter, Facebook, Youtube, Instagram

Ace Africa **KENYA**

PO BOX 1185, Bungoma 50200, Western Kenya

Tel: +254 (0) 202 654 670

Email: resources@ace-africa.org

Registered International NGO in Kenya No:

OP218/051/2003/0477/3060

Ace Africa **TANZANIA**

PO Box 16416 Arusha, Tanzania

Tel: +255 (0) 732 971 760

Email: infotz@ace-africa.org

Registered Non Profit Company in Tanzania No: 63324

Ace Africa **UK**

c/o Lockton Companies LLP

The St Botolph Building 138 Houndsditch,
London EC3A 7AG

Tel: +44 (0) 20 7933 2994

Email: info@ace-africa.org

Registered UK Charity: 1111283

Ace Africa **Board Members**

Ace Africa UK

Chad Lion-Cachet, Christopher Rowse, Francis Howard, Kedge Martin, John Collenette (Chairman and Treasurer), Marianne Hay, Mark Chamberlen, Pratik Chandaria

Ace Africa Tanzania

Alex Mnyangabe (Chairman), Dr. Ibrahim Isaack (Treasurer), Freda Benedict, Joanna Waddington, Joseph Mchana, Ngugi Githinji, Patrick Mateni, Zainab Laizer

Ace Africa Kenya

Aleya Kassam, Alwyn Chepyagan, Angeline Wambanda, Augustine Wasonga, Dorothy Ongeso, Dr. Aggrey Otieno Akula, Dr. Peter Umara, George Okode (Chairman), Karen Veronica Owuor (Treasurer), Mary Dorothy Mukhwana, Peter Orengo

Photographs by Patrick Drummond and Ace Africa staff.
Designed by Buran studio (www.buranstudio.com).

What Your Money Can Buy

£20 Provides a school uniform to a vulnerable child to ensure they have the access to education they deserve

£30 Provides seeds to support a community group to grow a flourishing kitchen garden to support 20 households

£500 Trains a Child Rights Committee composed of 20 in identifying, resolving and referring cases of child abuse and neglect

£1200 Trains 20 teachers on HIV/AIDS and lifeskills to establish 20 Child-to-Child Clubs in schools

£3000 Enables outreach voluntary counselling and testing for HIV annually in one project site

£5000 Ensures an Ace trained Counsellor can make house-to-house and school visits year-round